

ReelAbilities

FILM FESTIVAL

NEW YORK

SPONSORSHIP
OPPORTUNITIES

16th Annual
April 4-10
2024

ReelAbilities

FILM FESTIVAL
NEW YORK

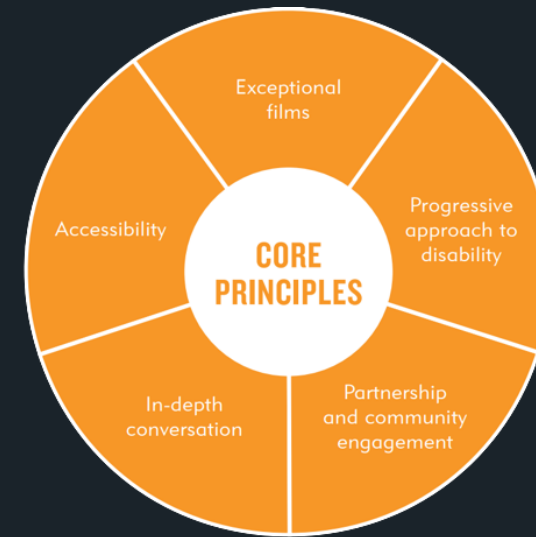
Founded in 2007, ReelAbilities Film Festival blazed a trail as the first event of its kind, exclusively showcasing films by and about people with disabilities.

It has quickly evolved into the nation's premier festival dedicated to promoting awareness and appreciation of the lives, stories, and artistic expressions of people with disabilities.

With the flagship festival hosted annually in NY, the festival is renowned for its wide-ranging international film selection, riveting conversations, professional workshops and arts events, as well as a leader in setting the highest standards of accessibility and inclusion in the film industry.

The festival is a rare opportunity to put the spotlight on disabled individuals as protagonists, role models, artists and producers, all on the big screen.

The festival connects people with and without disabilities in celebration of cinema, diversity and accessibility.



In 2012, ReelAbilities expanded its impact by introducing its Affiliate Festivals Program, making it possible for organizations around the country and the world to present ReelAbilities at their communities, celebrating diversity and further spreading ReelAbilities' mission.

REELABILITIES AFFILIATE FESTIVALS INCLUDE:

Los Angeles, CA • San Diego, CA • Denver, CO
Coral Gables, FL • Chicago, IL • Montclair, NJ
Cleveland+Akron, OH • Columbus, OH • Portland, OR
Pittsburgh, PA • Houston, TX • Richmond, VA
Mexico City, Mexico • Santiago, Chile • Toronto, Canada

ABOUT

AT A GLANCE

ReelAbilities presents premiere and award-winning films from around the globe, that include disability in front and behind the camera.

The groundbreaking films are followed by thought-provoking conversations with filmmakers, protagonists, and other selected speakers to further explore the topics brought forth by the films. Art exhibits, dance performances, live music, comedy shows, workshops, book talks, theater readings and much more bring the community together to celebrate our shared human experience.



7 DAYS



100+ SPEAKERS



35+ FILMS



9K+ ATTENDEES



10+ VENUES



130+ PARTNERS



Unidentified Objects



Jasmine is a Star



The Specials



Cha Cha Real Smooth



Not Going Quietly



Best Summer Ever



CODA



Single



The ASD Band



The future of the Beauty Industry



Honoring Itzhak Perlman + Live Music by Lachi



Flaunt It SEL Activity



Disgraced Pilot Reading



Heidi Latsky Dance—On Display



Opening Night at the Queens Drive-In



ReelAbilities Comedy Night

FILMS

EVENTS



Mark Ruffalo
Actor + Humanitarian

“Film festivals like ReelAbilities are a platform for artists to be able to bring another look at the world, another point of view, and launch that into the world...ReelAbilities Film Festival is such an important vehicle.”



Sigourney Weaver
Actor



Robert De Niro
Actor



Lauren Ridloff
Actor



Danny Woodburn
Actor + Comedian



Troy Kotsur
Actor



Kyra Sedgwick
Actor

CELEBRITY GUESTS



John Krasinski
Actor + Director



William H. Macy
Actor



Millicent Simmonds
Actor



Maysoon Zayid
Activist + Comedian



Judith Heumann
Activist



RJ Mitte
Actor



Marlee Matlin
Actor

“Although I am deaf, with voices like those you will see in the ReelAbilities Film Festival, exciting and new faces from the deaf and disabled acting community, silence is the last thing the world will hear from me and us.”




ReelAbilities continues to be an industry leader in setting accessibility standards, providing audiences with a wide range of inclusive accommodations, including:

- Accessible venues
- Open captioning
- Audio description
- CART (live captioning)
- ASL interpretation
- Braille materials
- Sensory-friendly space
- and more

To provide further accessibility, screenings and events are available to stream, as well as held in multiple locations throughout each host city.



ACCESSIBILITY



*“Transforming event!
Films and conversations were
insightful, entertaining.
A great experience all around.”*

97%

Of our audience members rate the festival films, talkbacks and accessibility as **very good or excellent**

95%

Of our audience members indicate that the festival **positively influenced** their perception of people with disabilities.



34%

Unique attendees
compared to 2022

38% FIRST TIME
ATTENDEES

3B+ TOTAL
NON-PAID REACH

AUDIENCE

VARIETY

Troy Kotsur to Receive Spotlight Award at ReelAbilities Film Festival



How Farley Is Working

The ReelAbilities Film Festival returns for its 15th year, as the largest film festival in the U.S. dedicated to promoting awareness and appreciation for lives, stories, and artistic expressions of people with disabilities.

The festival announced Academy Award winner **Troy Kotsur** as the 2023 Spotlight Award recipient, as well as listed the festival's lineup, which includes 10 features and 24 shorts, from nine countries.

Forbes

3 Disability Features Not To Miss At The 2023 ReelAbilities Film Festival



Matthew August Jeffers and Sarah Hay in Unidentified Objects. UNIDENTIFIED OBJECTS

On April 27, the 15th annual ReelAbilities Film Festival opens for a seven-day silver screen extravaganza as the largest festival in the United States celebrating the lives, stories and artistic expression of people with disabilities.

Since being co-founded in 2007 at the Marlene Meyerson JCC Manhattan by producer and director Isaac Zablocki and United Jewish Appeal veteran Anita Altman, the festival has expanded to some 16 cities across the country in addition to having an international presence in Canada and Mexico.

THE HOLLYWOOD REPORTER

ReelAbilities New York Director on the State of Disability Inclusion and Changes Over the Fest's 15 Years

Isaac Zablocki, who is a co-founder of the nation's largest festival dedicated to stories about people with disabilities, speaks on why most film festivals are inaccessible, how ReelAbilities funds their access programs in representation concerns and whether the pandemic's virtual push is sticking.

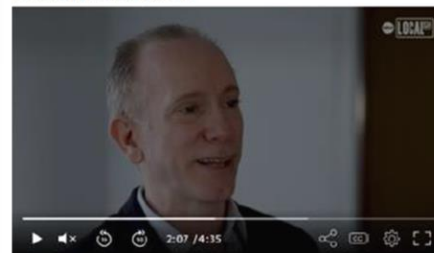


Isaac Zablocki. ISAAC ZABLOCKI/REELABILITIES

This year marks the 15th anniversary of the ReelAbilities Film Festival in New York, one of the country's — and world's — most accessible annual events. Founded in 2007 by Anita Altman and Isaac Zablocki, the festival was the first of its kind to curate and screen award-winning films by, about and for people with disabilities.

EYEWITNESS NEWS abc7NY WABC-TV

Film festival explores stories of people with disabilities



ReelAbilities Film Festival showcases stories and talent of the disabled community

MANHATTAN, New York -- Celebrating the unique stories of the disabled community, the ReelAbilities Film Festival featured original films, a comedy night, an industry summit and powerful conversations about the narrative of disability in society.

In its 15th year, the festival ran from April 27 to May 3 at the Marlene Meyerson JCC Manhattan. The festival was fully accessible with ASL interpreters, visual descriptions and wheelchair access at all venues.

CBS NEW YORK



"UNIDENTIFIED OBJECTS" OPENS 15TH ANNUAL "REELABILITIES" FILM FESTIVAL TONIGHT

ReelAbilities Film Festival kicks off tonight in Manhattan

The largest in the country dedicated to sharing and celebrating stories of people with disabilities through film.

APR 27, 2023



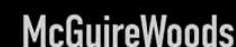
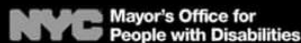
The New York Times



WALL STREET JOURNAL



PRESS



2023 SPONSORS



SPONSORSHIP

Any financial support would go towards furthering the festival's accessibility and reach. We are delighted to offer our sponsors a wide range of promotional benefits during the festival and year-round.



IN-KIND PARTNERSHIP

ReelAbilities is seeking partners across hospitality, travel, media and production services. With thanks to your in-kind contribution, we can provide valuable exposure and marketing benefits.



OUTREACH PARTNERSHIP

Help us spread the word about the festival. Invite your constituents to participate, attend and contribute. We welcome theater groups and can provide space for breakout sessions, receptions, discount codes, etc.



BRING REELABILITIES TO YOUR OFFICE

Over the years, ReelAbilities has partnered with many corporations and organizations to bring progressive and engaging programs to the workplace. We have partnered with employee diversity and inclusion groups to conduct diversity training and professional development through film.



VOLUNTEER

Volunteering is a terrific way to get involved in this exciting initiative from its first stages! The commitment and generosity of our volunteers is the foundation that makes our festival a great success. Volunteering at our festival is hard work, but also lots of fun – you can meet filmmakers from around the world, interact with our engaged audience, and watch great movies!



MAKE A DONATION

Donating to ReelAbilities helps us to maintain quality programming and further our efforts to create a more inclusive and accessible community. Through our collective contributions, we can do great things.

WAYS TO GET INVOLVED

PRESENTER Sponsorship amount of \$100K

PLATINUM benefits + the following:

- “Presented by” recognition on Spotlight Award
- Brand recognition on festival banner
- Address the audience on Opening Night
- VIP access to private and industry receptions
- 60 seconds preshow video ad
- 3-month banner on reelabilitiesstream.org
- 20 Opening Night VIP invitations
- 30 Festival Passes to all general admission films

SPOTLIGHT Sponsorship amount of \$75,000

PLATINUM benefits + the following:

- 30 seconds preshow video ad
- Dedicated press release
- Dedicated post-festival newsletter
- 1-month banner on reelabilitiesstream.org
- 2 x Dedicated social media post
- 12 Opening Night VIP invitations
- 20 Festival Passes to all general admission films

PLATINUM Sponsorship amount of \$50,000

GOLD benefits + the following:

- 10 seconds preshow video ad
- Onsite signage / brand activation opportunity
- Dedicated social media post
- 10 Opening Night VIP invitations
- 15 Festival Passes to all general admission films

GOLD Sponsorship amount of \$25,000

SILVER benefits + the following:

- 3-slide preshow presentation
- Mention in Festival press release.
- An opportunity to host a branded reception (free space)
- Mention in post-festival newsletter
- 6 Opening Night VIP invitations
- 10 Festival Passes to all general admission films

SILVER Sponsorship amount of \$7,500

STAR benefits + the following:

- Associate with a program or special event
- Logo recognition in all program related promotional activity.
- An opportunity to address the audience during welcome remarks.
- A dedicated logo slide displayed prior to all screenings and events.
- 4 Opening Night VIP invitations
- 6 Festival Passes to all general admission films

STAR Sponsorship amount of \$2,500

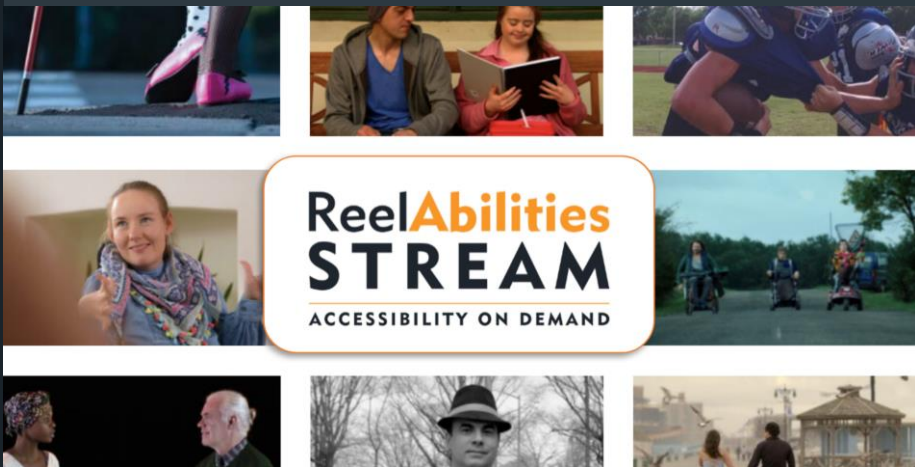
- Logo recognition on RFF website with link
- Logo recognition on Pre-film slide
- Name recognition on RFF opening night prog.
- Placement of materials at festival main venue
- Free ReelAbilities screening at your organization
- 2 Opening Night VIP invitations
- 2 Festival Passes to all general admission films
- Dedicated discount code for your constituents

MORE FROM REELABILITIES:

FILMS CELEBRATING DISABILITY NOW AVAILABLE TO STREAM

[REELABILITIESSTREAM.ORG](https://reelabilitiesstream.org)

ReelAbilitiesStream.org is the largest online hub for disability-themed films, providing an unparalleled opportunity to appreciate and embrace these powerful stories with full accessibility. Every film on the platform is available with full captions and audio description. Additional accessibility features are expected to launch in the coming months.



REELABILITIES INDUSTRY SUMMIT: **DISABILITY INCLUSION AND EQUITY IN FILM + PERFORMING ARTS**

Presented annually as part of ReelAbilities Film Festival: New York, in collaboration with the NYC Mayor's Office for Media and Entertainment, this summit invites industry experts to engage in conversations encompassing accessibility, inclusivity, and representation across all dimensions of the film and performing arts domains, delving beyond the fundamental concepts to explore innovative best practices.



REEL EDUCATION

Throughout the year, the Reel Education program provides free film and resources for educators and administrators to teach students about disability and Deaf culture.

Topics of inclusion, empathy, universal design, mental health and stereotypes, as well as attitudinal and employment barriers are all addressed through film.

A selection of films, along with extensive classroom guides are easily accessible online and free of charge - reelabilities.org/reeleducation

During the festival week in NY, we are delighted to host day-time screenings & conversations for educators and students of all age groups.



REELABILITIES AT THE OFFICE

ReelAbilities has forged partnerships with HR departments and ERGs in organizations across the United States to provide film programs and workshops advancing diversity, inclusion, and accessibility in the workplace.

By harnessing the power of ReelAbilities' acclaimed films and facilitating guided discussions, organizations have the means to delve into these vital subjects and foster meaningful dialogue among their members, catalyzing a culture of inclusion.



GET IN TOUCH

Personalized packages and additional exclusive benefits are available. Please contact us, so together we can identify the best way to feature your organization.

Call: 646.505.4404


Web: reelabilities.org/newyork

Email: sponsor@reelabilities.org

REELABILITIES.ORG/NEWYORK

 ReelAbilities

 ReelAbilities

 reelabilitiesny

 ReelAbilities-Film-Festival

