

The 8<sup>th</sup> Annual

# ReelAbilities

FILM FESTIVAL

 Powered by Pozez JCC

February 20 – March 1, 2020

## SPONSORSHIP OPPORTUNITIES

ReelAbilities Film Festival: Northern Virginia is dedicated to promoting awareness and appreciation of the lives, stories, and artistic expressions of people with differing abilities. Each year this dynamic festival, powered by the Pozez Jewish Community Center, presents award-winning films that give us a new perspective and bring the community together to explore, embrace, and celebrate the diversity of our shared human experience.

Please consider making a meaningful contribution to this highly anticipated annual tradition. Community support is crucial as tickets for the majority of the festival screenings are offered at no cost to the audience, continuing the mission to increase accessibility and promote awareness.

All sponsors will be acknowledged prior to each screening, in the J's program guide, *Centertainment*, and as indicated in the descriptions below. The Pozez Jewish Community Center of Northern Virginia is a 501(c)(3) nonprofit organization, EIN 54-1145849.



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Partner Agency of  
The Jewish Federation  
OF GREATER WASHINGTON



## PLATINUM (\$5,400)

### ReelAbilities VIP Benefits

- Logo placement with hyperlink/name recognition on ReelAbilities Film Festival: Northern Virginia website
- Prominent recognition during the ReelAbilities Film Festival: Northern Virginia pre-film slideshow
- Social media and e-newsletter mentions leading up to the Film Festival
- Opportunity to sponsor two film screenings during the ReelAbilities Film Festival: Northern Virginia, including Opening Night
- Four tickets to the Opening Night reception and screening

### Year-Round Benefits

- Recognized as a prominent partner with hyperlinked logo (if applicable) on the Pozez JCC website and recognition in organization-wide publications
- One year digital advertisement on the Pozez JCC lobby and wellness corridor flat screens
- Half-page advertisement in two issues of the Pozez JCC program guide, *Centertainment* (distribution: 5,000 in print and posted online), or the Adult Department guide, *The Voice* (2,000 and posted online)

## GOLD (\$3,600)

### ReelAbilities Benefits

- Logo placement with hyperlink/name recognition on ReelAbilities Film Festival: Northern Virginia website
- Recognition during the ReelAbilities Film Festival: Northern Virginia pre-film slideshow
- Social media and e-newsletter mentions leading up to the Film Festival
- Opportunity to sponsor one film screening during the ReelAbilities Film Festival: Northern Virginia, including Opening Night
- Two tickets to the Opening Night reception and screening

### Year-Round Benefits

- Recognized as a prominent partner with hyperlinked logo (if applicable) on the Pozez JCC website and recognition in organization-wide publications
- Six month digital advertisement on the Pozez JCC lobby and wellness corridor flat screens
- Quarter-page advertisement in two issues of the Pozez JCC program guide, *Centertainment* (distribution: 5,000 in print and posted online), or the Adult Department guide, *The Voice* (2,000 and posted online)



## **SILVER (\$1,800)**

### ReelAbilities Benefits

- Logo placement with hyperlink/name recognition on ReelAbilities Film Festival: Northern Virginia website
- Recognition during the ReelAbilities Film Festival: Northern Virginia pre-film slideshow
- Social media mentions leading up to the Film Festival
- Opportunity to sponsor one film screening during the ReelAbilities Film Festival: Northern Virginia, including Opening Night
- Two tickets to the Opening Night reception and screening

### Year-Round Benefits

- Recognized as a partner with hyperlinked logo (if applicable) on the Pozez JCC website and recognition in organization-wide publications
- Three month digital advertisement on the Pozez JCC lobby and wellness corridor flat screens

## **BRONZE (\$720)**

### ReelAbilities Benefits

- Logo placement with hyperlink/name recognition on ReelAbilities Film Festival: Northern Virginia website
- Recognition during the ReelAbilities Film Festival: Northern Virginia pre-film slideshow
- Two tickets to the Opening Night reception and screening

## **FRIEND (\$180)**

### ReelAbilities Benefits

- Name recognition on ReelAbilities Film Festival: Northern Virginia website
- Recognition during the ReelAbilities Film Festival: Northern Virginia pre-film slideshow

